



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

OBAMA FOR AMERICA (2353)  
GMMB (1182)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174701  
Inv Date 10/28/2012  
Terms Net 30  
Contract 48579  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est 1537 OFA Sked A 10/2-11/6 (27395)  
Acct Types Local/Political Candidate Agency  
Est/Headline 1537 A/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:53PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 7:23AM (Th)	00:30	Today Show	OFA12Z151H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 7:56AM (Th)	00:30	Today Show	OFA12Z151H	\$2300.00	
2.0	SPOT	7:30AM-7 NEWS TODAY	Per week (1), Su	10/21/12 7:56AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	OFA12Z151H	\$500.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/18/12 8:30AM (Th)	00:30	Today Show	OFA12Z151H	\$2300.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/19/12 8:51AM (Fr)	00:30	Today Show	OFA12Z151H	\$2300.00	
4.0	SPOT	7:57AM-TODAY SHOW	Per week (1), Su	10/21/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12Z151H	\$1400.00	
5.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/19/12 9:24AM (Fr)	00:30	7 News Today in New England 9-10A	OFA12Z151H	\$1000.00	
6.0	SPOT	9:00AM-7 News Today	Per week (1), Su	10/21/12 9:23AM (Su)	00:30	7 News Today in New England-Sun	OFA12Z151H	\$1400.00	
7.0	SPOT	9:30AM-10:00AM	Per week (1), Tu, We, Th, Fr	10/18/12 9:50AM (Th)	00:30	7 News Today in New England 9-10A	OFA12Z151H	\$1000.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/16/12 10:58AM (Tu)	00:30	Today Show	OFA12Z147H	\$850.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/19/12 10:29AM (Fr)	00:30	Today Show	OFA12Z151H	\$850.00	
9.0	SPOT	11:00AM-12:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 11:54AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12Z151H	\$850.00	
9.0	SPOT	11:00AM-12:00PM	Per week (2), Tu, We, Th, Fr	10/19/12 11:29AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12Z151H	\$850.00	
10.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 2:23PM (Tu)	00:30	DOCTORS Episode: 5036	OFA12Z147H	\$600.00	
10.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/19/12 2:19PM (Fr)	00:30	DOCTORS Episode: 5039	OFA12Z151H	\$600.00	
11.0	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	10/19/12 3:10PM (Fr)	00:30	Family Feud Episode: 12065	OFA12Z151H	\$600.00	
12.0	SPOT	3:30PM- 4:00PM	Per week (1), Tu, We, Th, Fr	10/16/12 3:57PM (Tu)	00:30	Family Feud Episode: 12002	OFA12Z147H	\$600.00	
13.0	SPOT			10/18/12			1 preempt @ \$1800.00	\$0.00	Internal Adjustment
14.0	SPOT	6:00PM- 6:30PM	Per week (1), Tu, We, Th, Fr	10/18/12 6:29PM (Th)	00:30	7 News at 6	OFA12Z151H	\$2500.00	
15.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/16/12 7:17PM (Tu)	00:30	Access Hollywood Episode: 4202	OFA12Z147H	\$2200.00	
15.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/17/12 7:24PM (We)	00:30	Access Hollywood Episode: 4203	OFA12Z151H	\$2200.00	
16.0	SPOT	6:58PM-FOOTBALL NIGHT	Per week (1), Su	10/21/12 6:59PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	OFA12Z151H	\$7500.00	
17.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 7:55PM (Tu)	00:30	EXTRA Episode: 19038	OFA12Z147H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/17/12 7:41PM (We)	00:30	EXTRA Episode: 19039	OFA12Z151H	\$2400.00	
18.0	SPOT	8:13PM-NBC SUNDAY NIGHT	Per week (2), Su	10/21/12 10:02PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12Z151H	\$20000.00	
18.0	SPOT	8:13PM-NBC SUNDAY NIGHT	Per week (2), Su	10/21/12 11:45PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12Z151H	\$20000.00	
19.0	SPOT	10:59PM-7 News at 11 PM	Per week (1), Tu, We, Th, Fr	10/17/12 11:23PM (We)	00:30	7 News at 11 PM	OFA12Z151H	\$3000.00	
20.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	10/18/12 12:29AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z151H	\$1500.00	
20.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	10/19/12 11:46PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z151H	\$1500.00	
21.0	SPOT	5:00PM- 5:30PM	Day, W-1	10/17/12 5:28PM (We)	00:30	7 News at 5	OFA12Z151H	\$1800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$87,300.00	Total Spots	29
Commission	(\$13,095.00)		
Net Total	\$74,205.00		